



3665

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Applicant : Thomas J. Perkowski
Serial No. : 10/059,076
Filed : January 28, 2002
Title of Invention : AN INTERNET-BASED CONSUMER PRODUCT BRAND
MARKETING COMMUNICATION SYSTEM WHICH
ENABLES MANUFACTURERS, RETAILERS AND THEIR
RESPECTIVE AGENTS, AND CONSUMERS TO CARRY OUT
PRODUCT-RELATED FUNCTIONS ALONG THE DEMAND
SIDE OF THE RETAIL CHAIN IN AN INTEGRATED
MANNER
Examiner : Mark Fadok
Group Art Unit : 3665
Attorney Docket : 100-058USANC0

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

RESPONSE TO OFFICE ACTION MAILED SEPTEMBER 19, 2008

Sir:

In response to the Office Action mailed September 19, 2008, Applicant hereby submits
the following amendments to the same: